

# The European Network for Workplace Health Promotion



**A Network for a better health  
management at work**

# Agenda

## **A Network for Workplace Health Promotion in Europe - The ENWHP**

- **Who is the ENWHP?**
- **What is Workplace Health Promotion?**
- **Priorities and Joint initiatives**

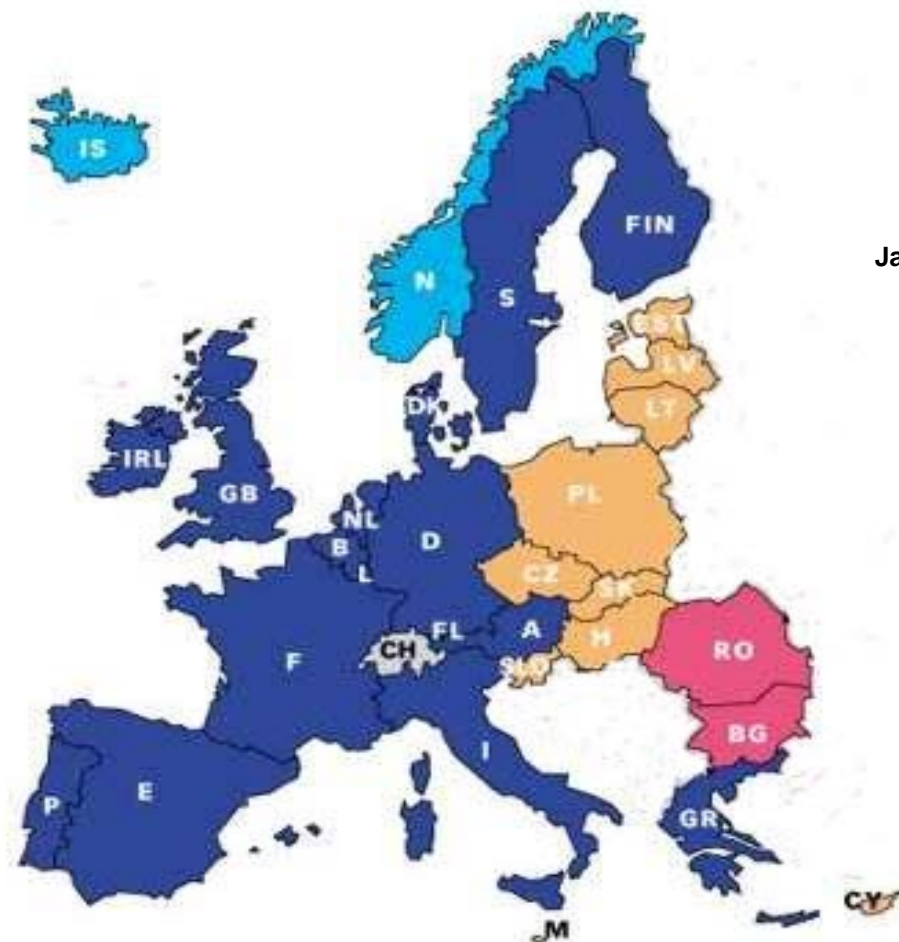
## **Move Europe - Promoting Healthy Lifestyles in the World of Work**

# The ENWHP - Members

## 31 Members from

- National institutions in occupational safety and health
- National institutions in public health
- National institutions in health promotion
- Statutory social insurance funds

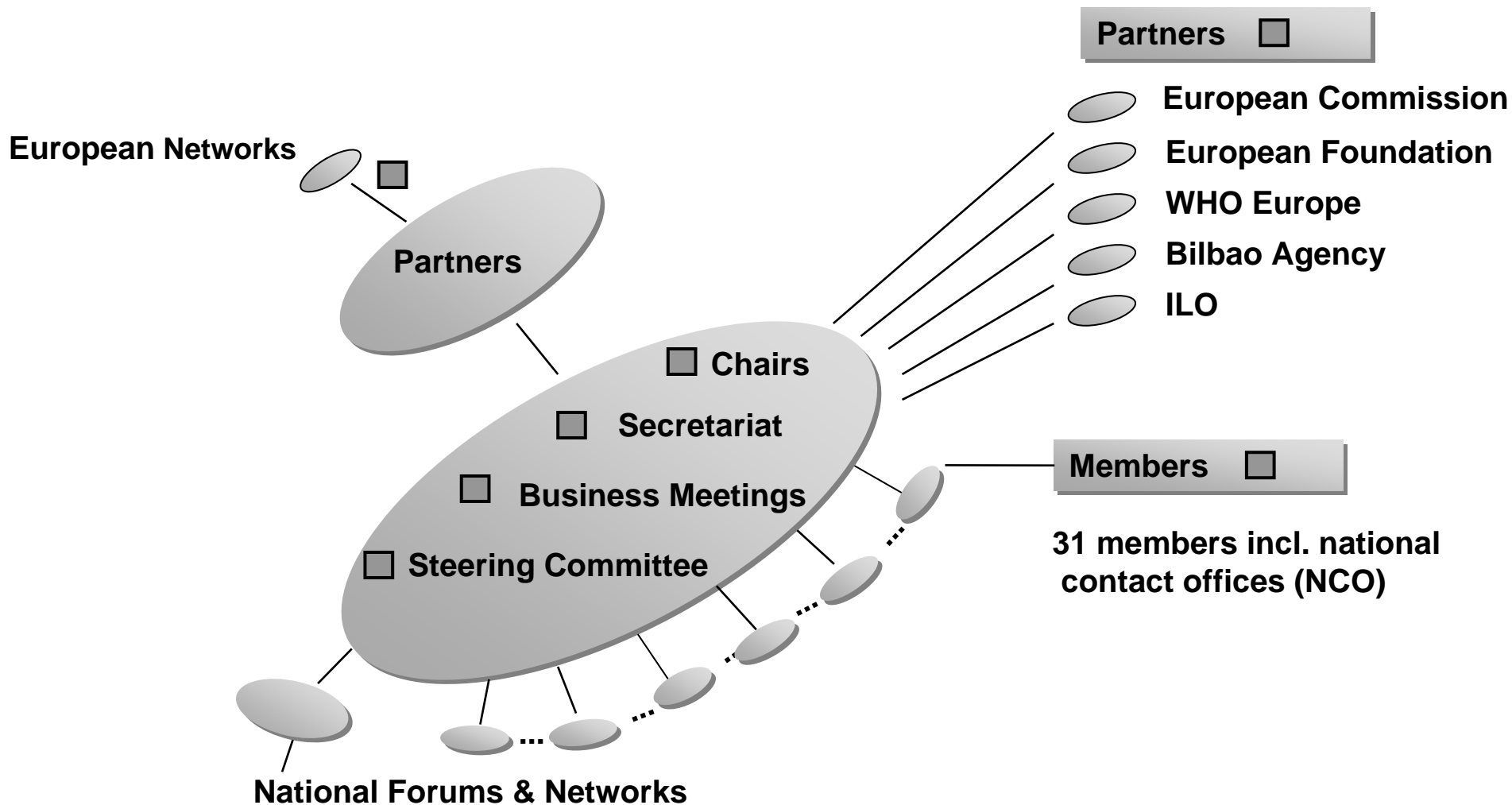
Canada



Japan



# The ENWHP - Structure



# Vision and Mission of the ENWHP

Healthy Employees in Healthy Organizations

**To achieve this vision the Network is committed to developing and promoting good practice in workplace health**

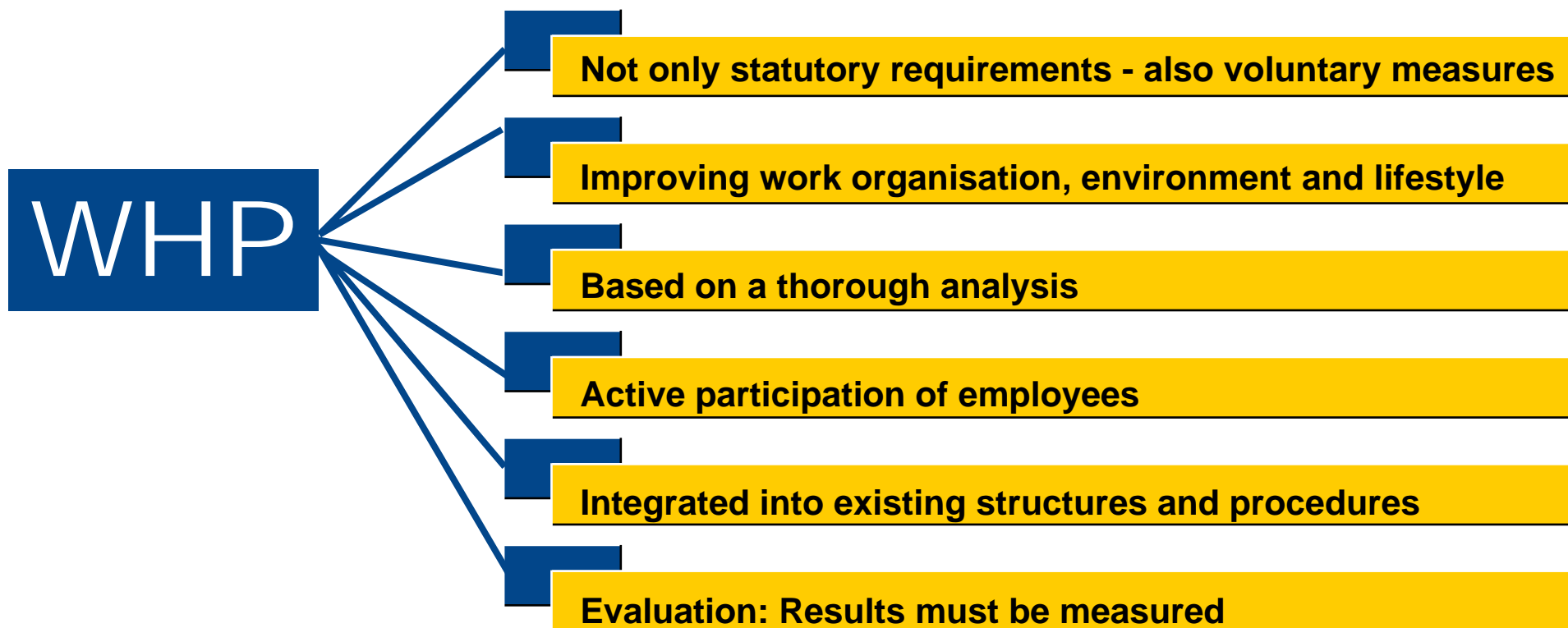
# *LUXEMBOURG DECLARATION 1997*

**Workplace Health Promotion is the combined efforts of employers, employees and society to improve health and well-being of people at work.**

**This can be achieved through a combination of**

- Improving the work organization and the working environment;
- Promoting active participation;
- Encouraging personal development.

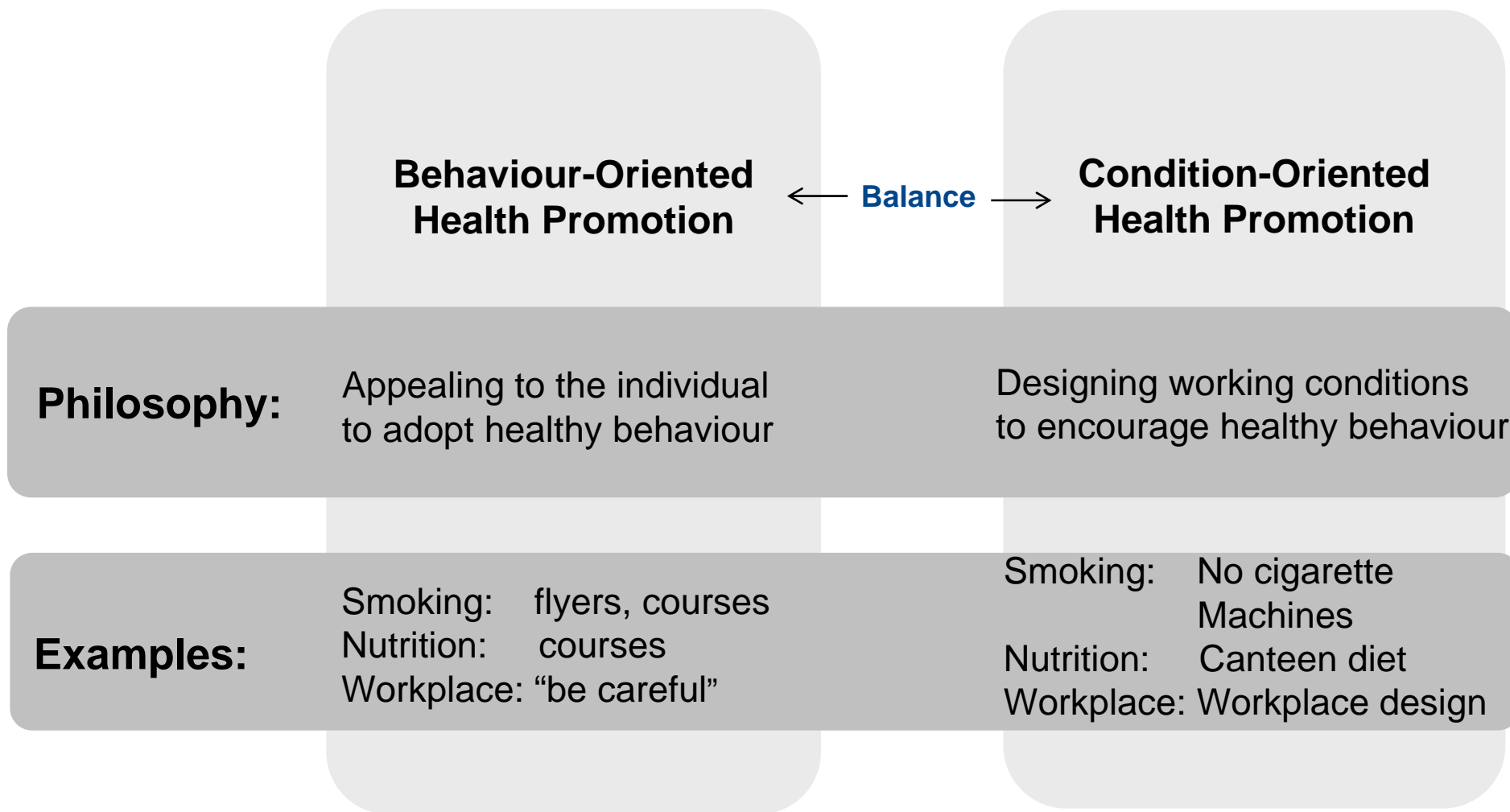
# Features of Workplace Health Promotion



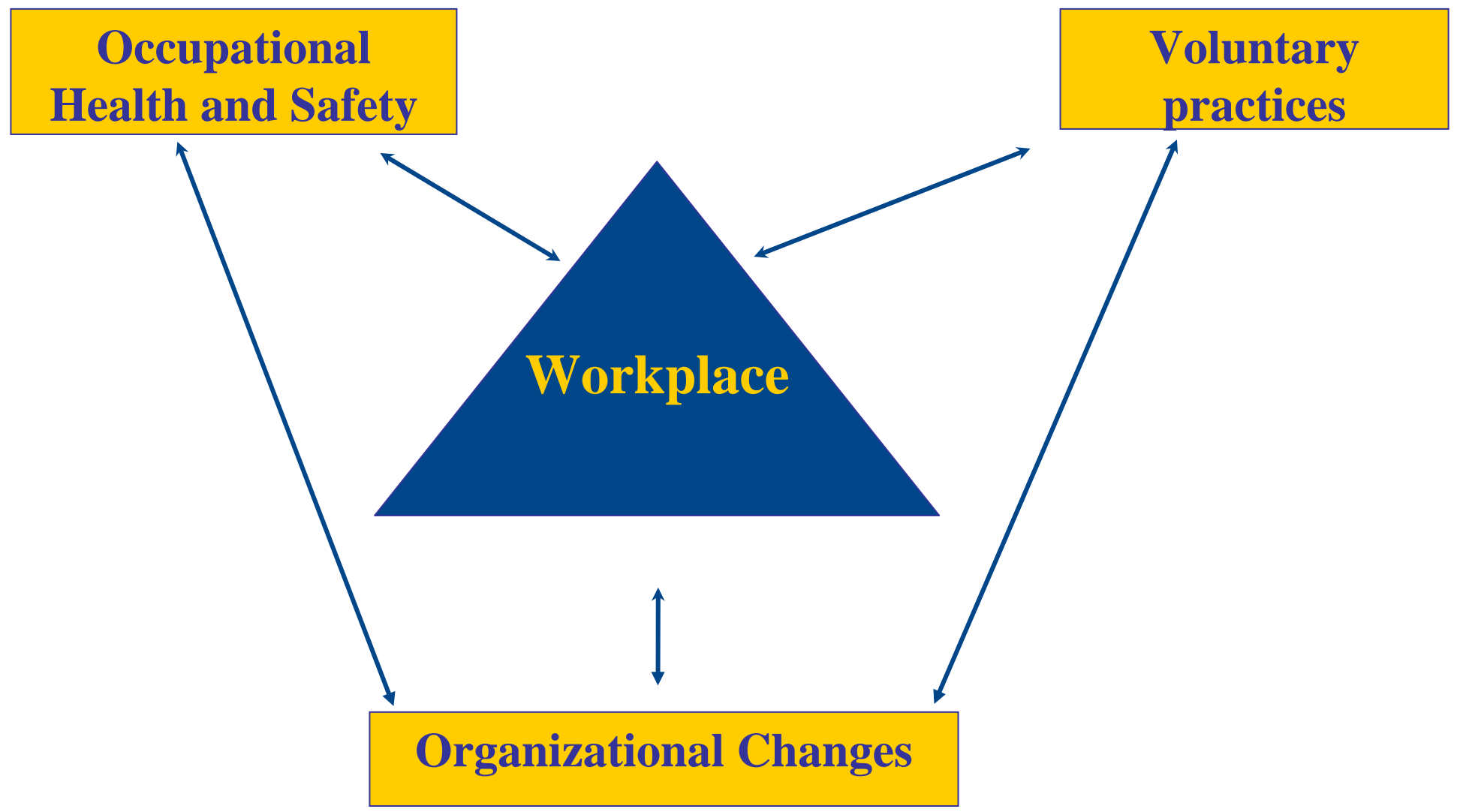
**Contribution to**

- a high level of health protection
- sustainable economic and social development in Europe

# Features of Workplace Health Promotion







# European Approach to Promoting Workplace Health



## Core ENWHP Goals

### Goals

- 1 Access to Supportive Infrastructures in all 31 ENWHP Member Countries
- 2 Significant Increase in Number of the European Workforce Employed in Healthy Organisations

# Tasks and operational aims

**To get WHP on EU& national agendas and practices**

**To identify and disseminate MOGP**

**Provide guiding principles for effective of WHP actions**

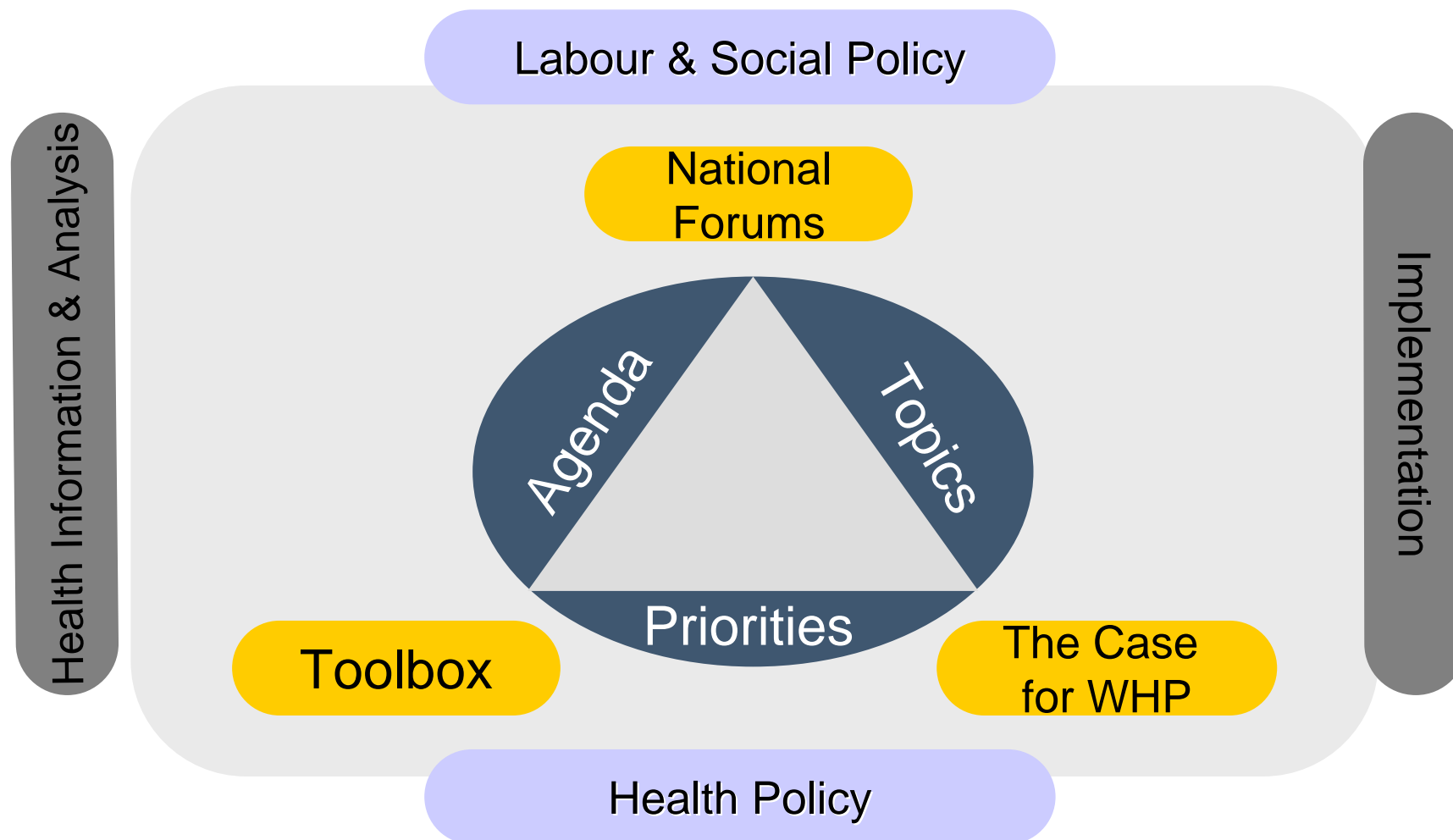
**Provide effective methods and tools**

**Provide arguments and gather the evidence of WHP benefits**

**To support SMEs in matters of health**

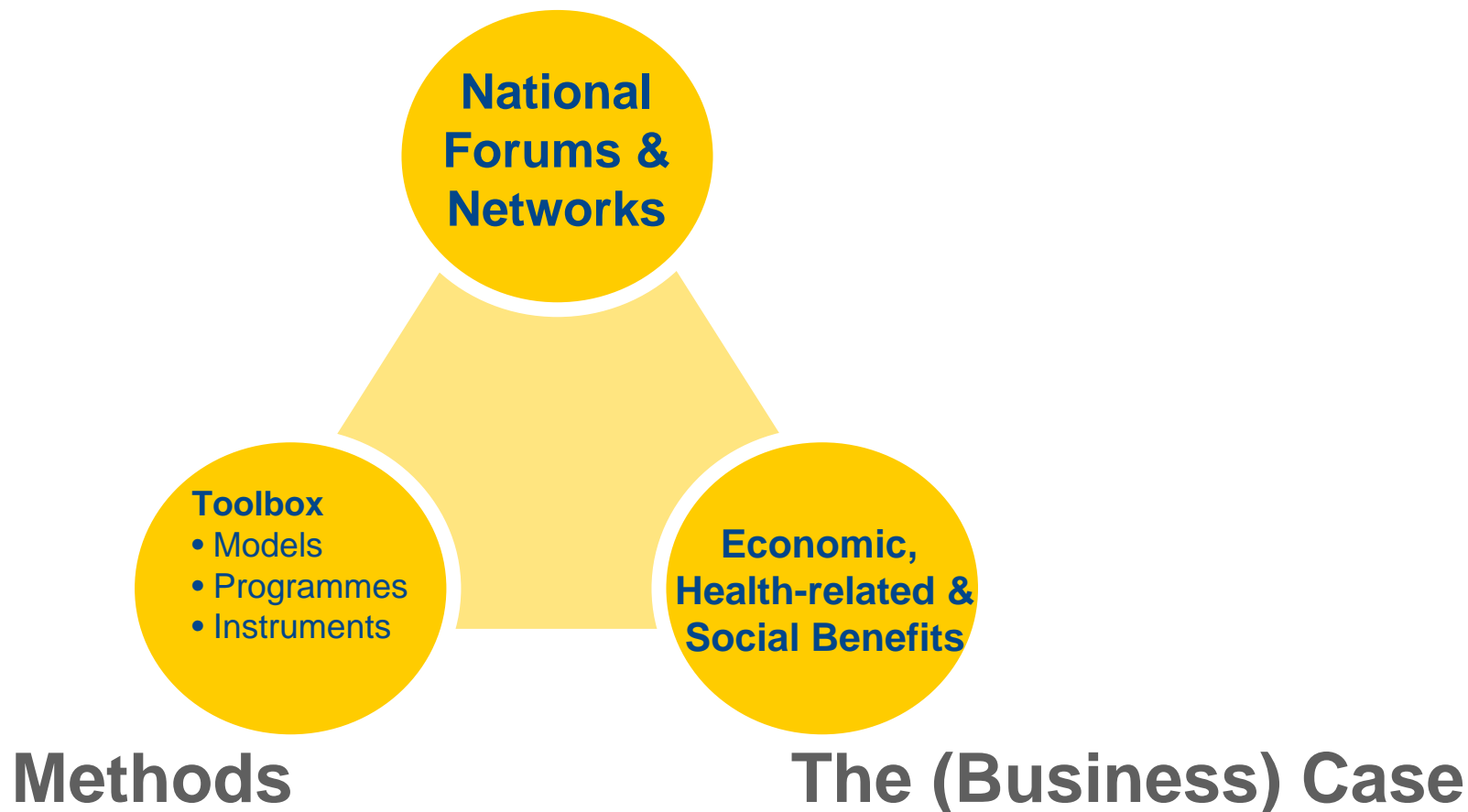
**To encourage supportive national infrastructures**

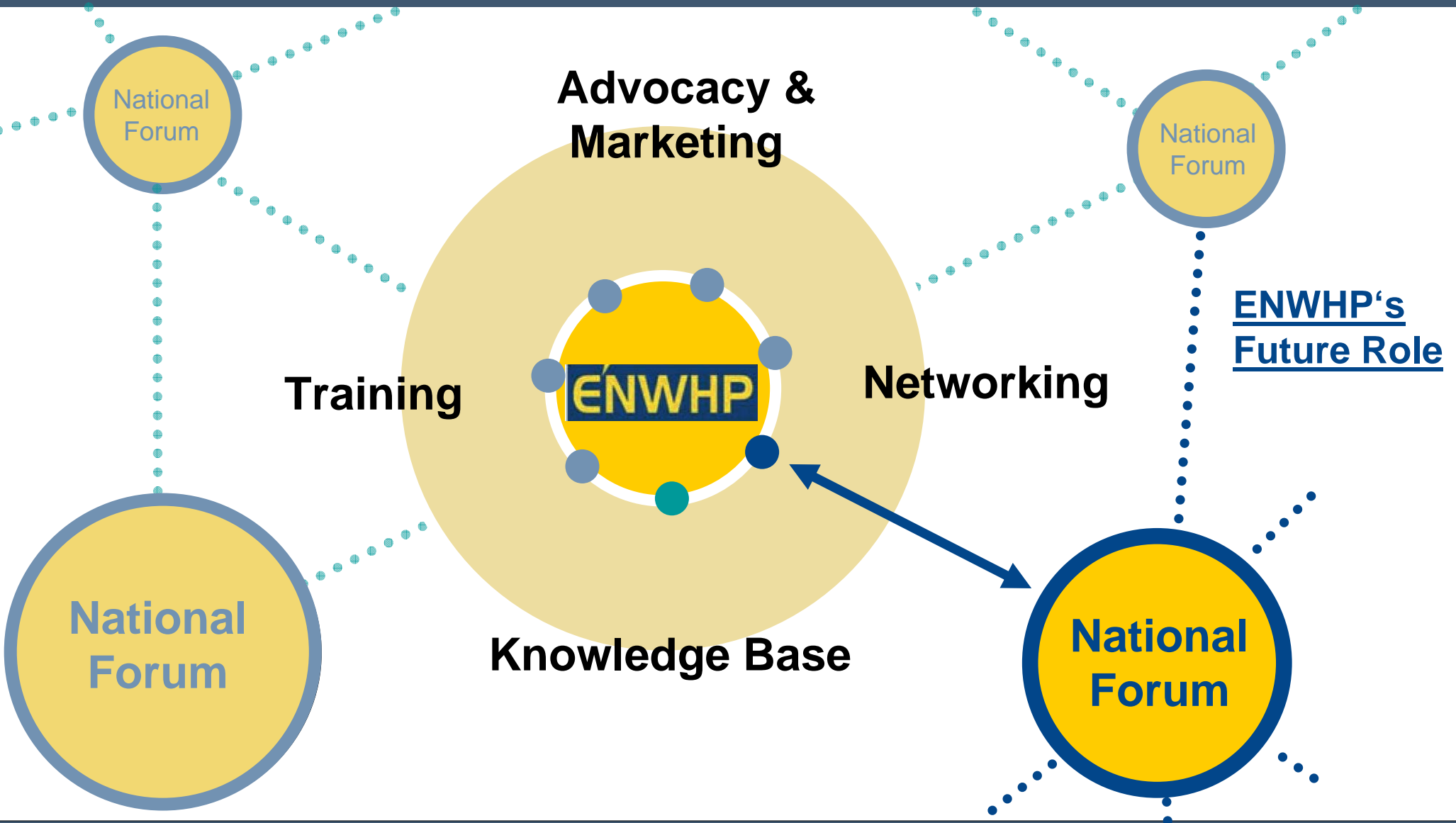
# ENWHP Strategy 2002 - 2010



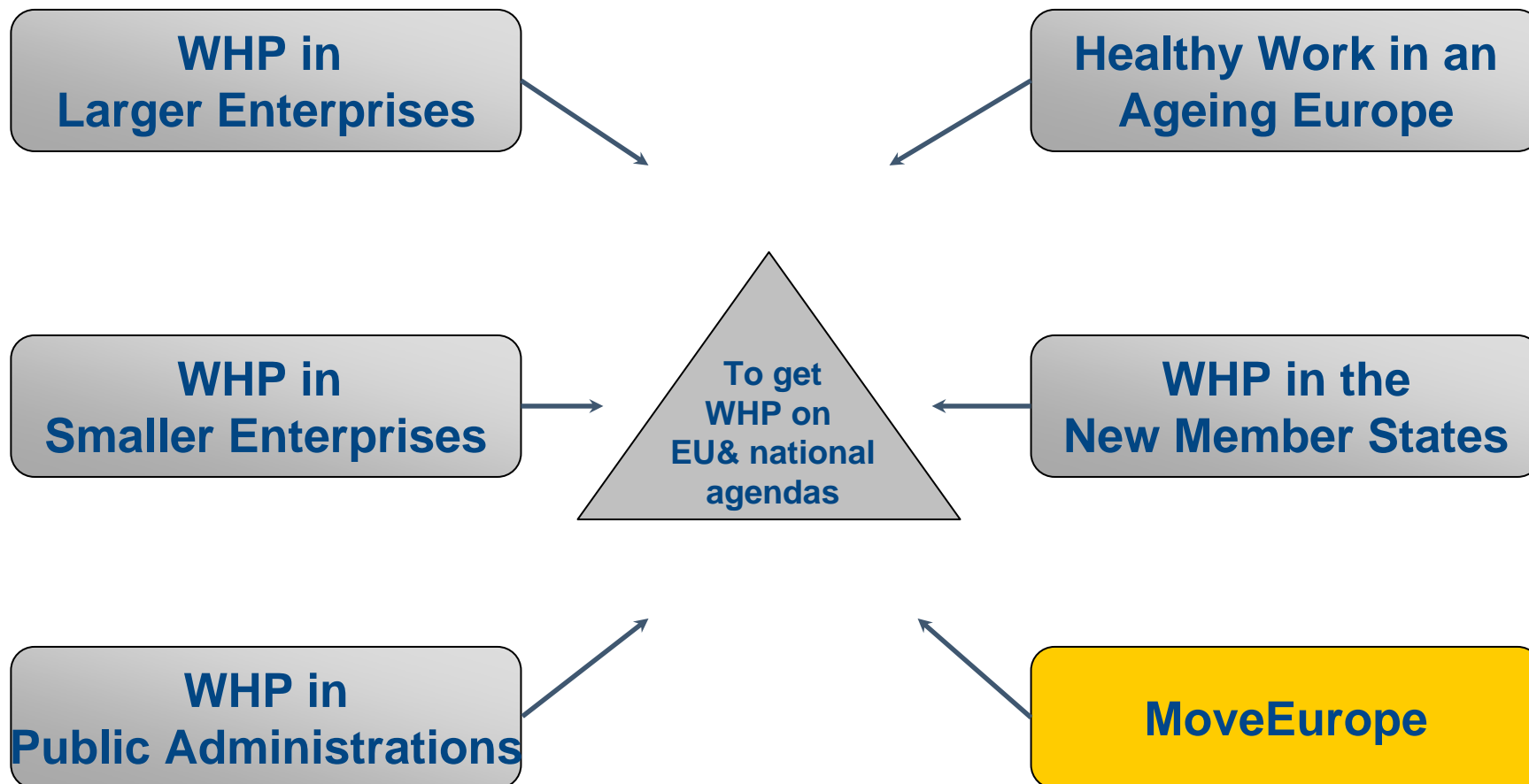
# Working Procedure of ENWHP

## Infrastructure





## The ENWHP - Initiatives 1996 - 2008





# ACTIVITIES TILL NOW

## Joint interventions

Larger companies  
SME's  
Public Administration  
WHP New Member States  
Ageing and Work

## Diffusion of MOGP/TOOLS

Business Case  
Tool Box  
State-of-the art and MOGP reports

## Diffusion and Promotion

European Conferences  
Reports - Monographies  
ENWHP Website

## Guidelines and criteria

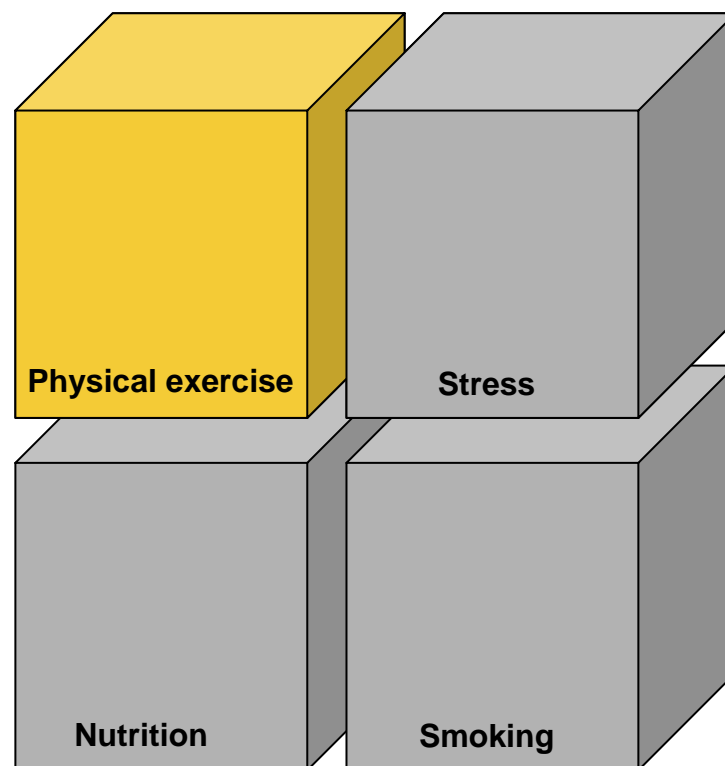
Quality criteria  
Recommendations  
Policy documents



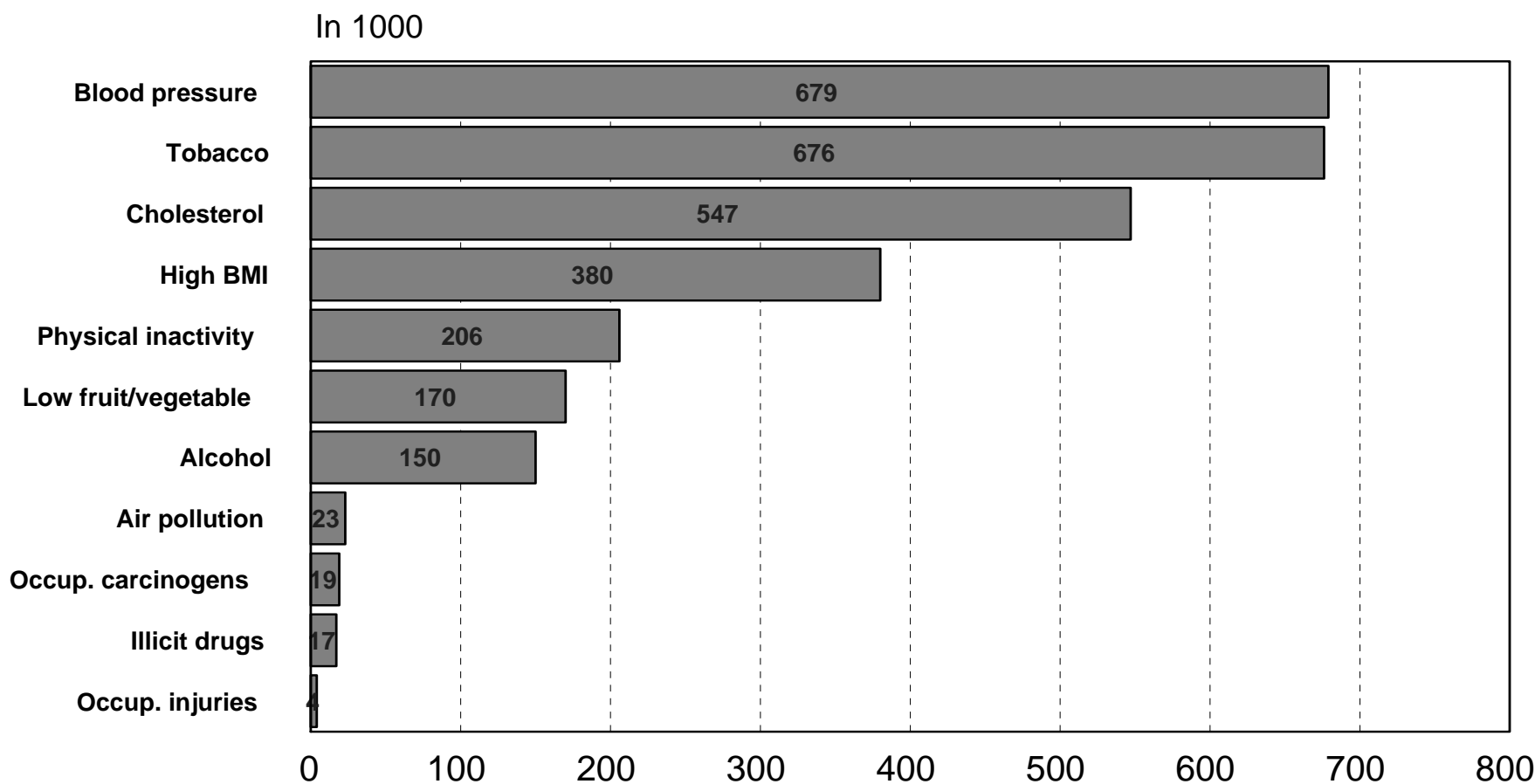
move europe

***Promoting Healthy Lifestyles at the Workplace***

## Focus of the Move Europe Campaign

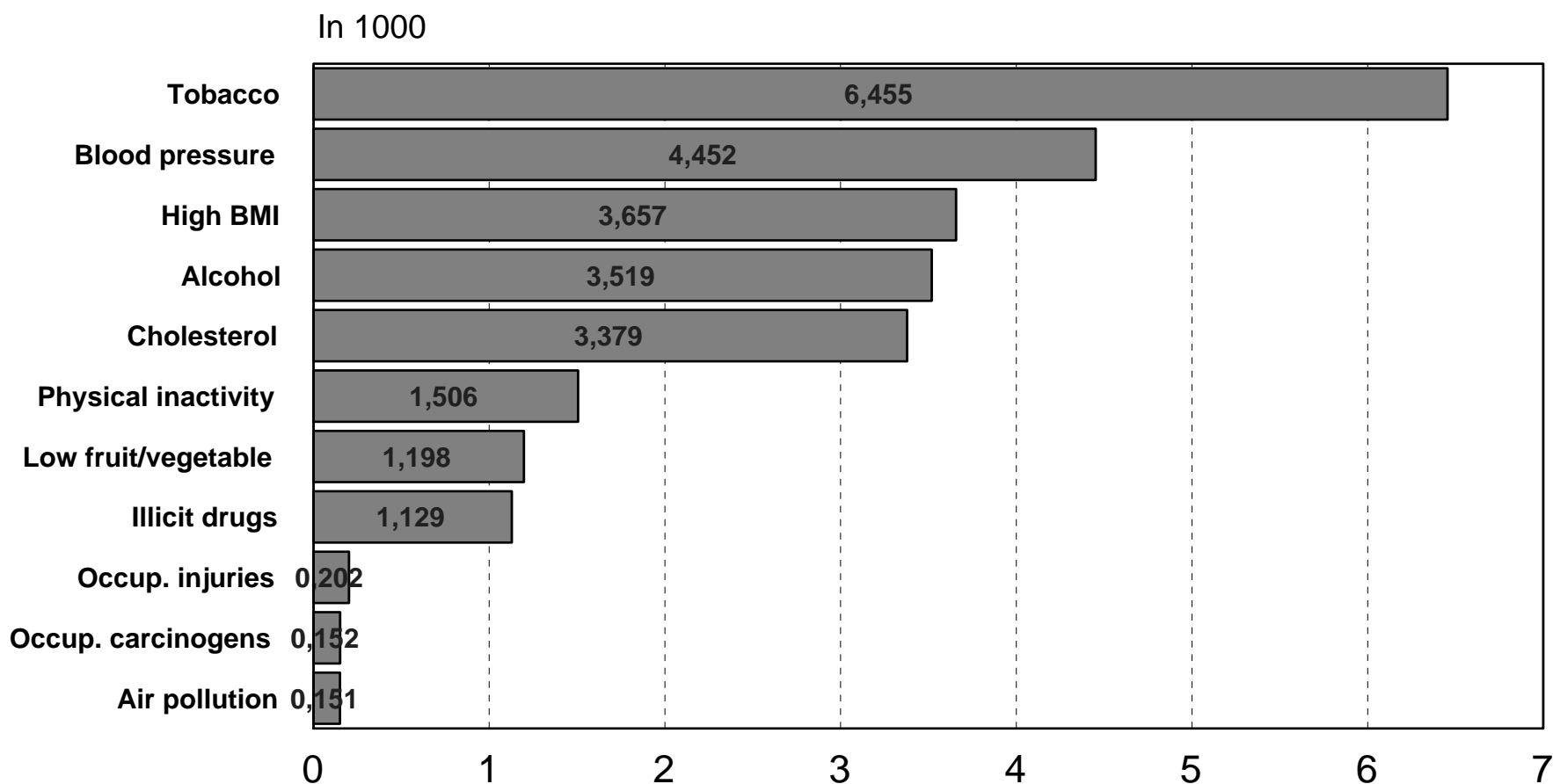


# Attributable Mortality by Risk Factors in the EU



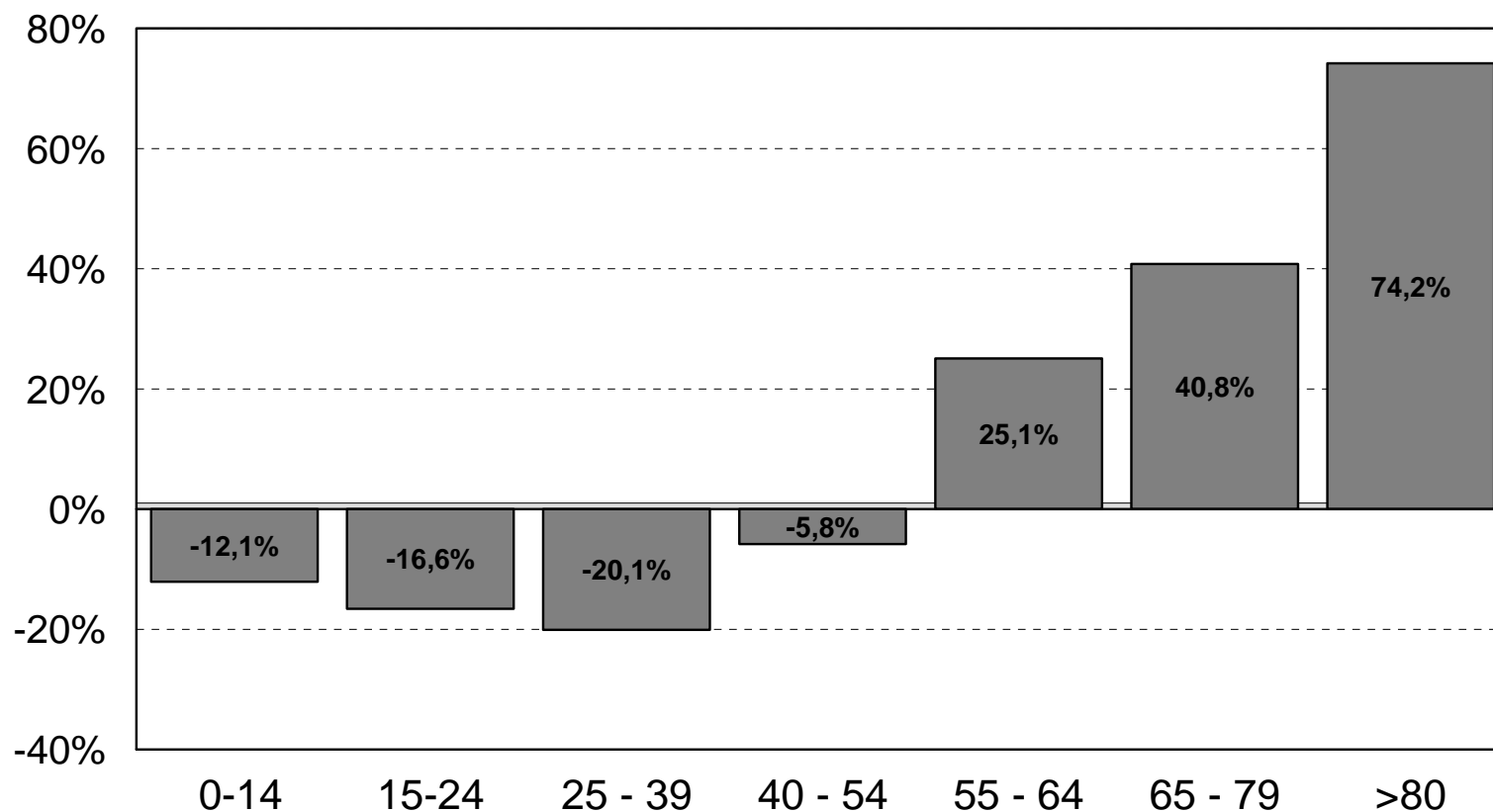
World Health Report 2002

# Attributable DALYs by Risk Factors in the EU



World Health Report 2002

## Ageing of the European Population - 2030



Eurostat

## Campaign Profile

- 1 7<sup>th</sup> ENWHP Initiative / June 2006 - Mai 2009 / 27 countries
- 2 Consortium: Italy / Austria / Belgium / Germany / Netherlands / Romania
- 3 Promoting lifestyles at the workplace
- 4 Budget: ca. 1,9 Mio € / 60%- contribution by EU
- 5 Access to beginners & advanced
- 6 Benefits: Visibility, dissemination & exchange of good practice

## Aims of the Campaign

### European targets

- Generate general public interest in good WHP practice.
- Promote the understanding that individual and societal health is strongly influenced by values, policies and practices in the workplace.
- Initiate quality-driven, lifestyle oriented behaviour in European companies and organisations.
- Begin a European-wide exchange of experiences on lifestyle related WHP.

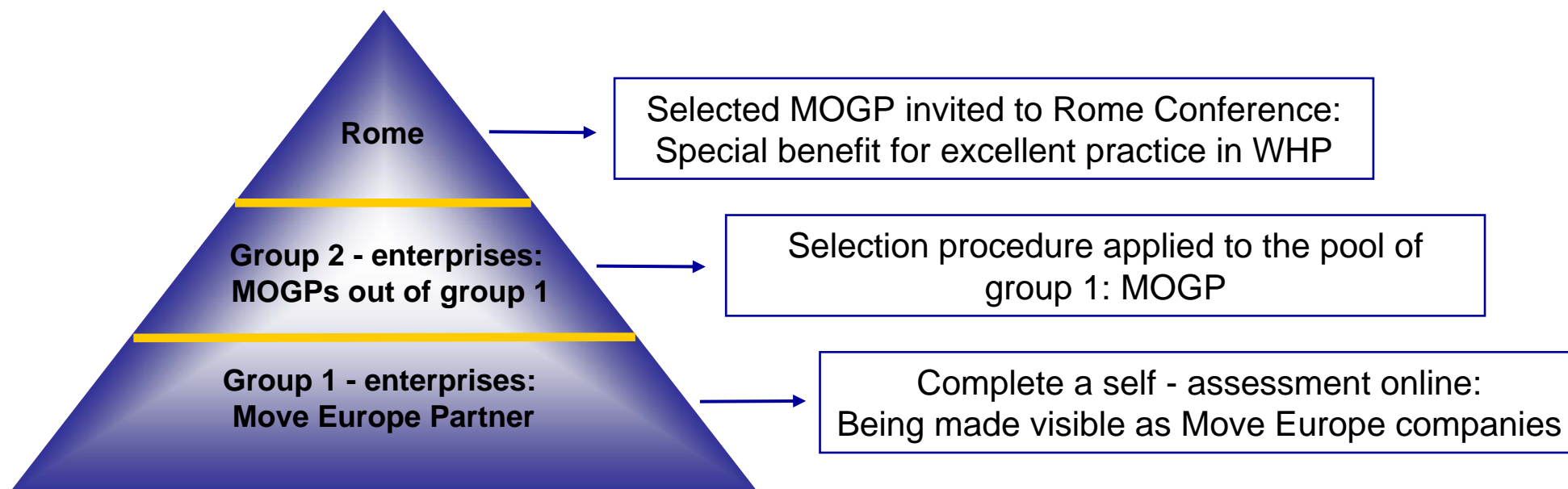


## Aims of the Campaign

### Specific national targets

- Widen (national) WHP communities
- Establish national players (NCO) as ***the*** experts in WHP
- Transfer the positive image from the European campaign to the individual national players.
- Win over a large number of enterprises to support the programme.
- Establish lasting and effective dialogues with individual enterprises.

# Selection of MOGP





<http://www.enwhp.org>

move europe

# Looking ahead

- Maintain partnership through new joint initiatives  
TRAINING – RESEARCH
- Continue the process of supporting and learning from each other and disseminate/ foster good practice.
- **Continue working for a healthier EUROPE**