

Dear reader

In the following we provide you with our latest news about projects and good practice from the field of workplace health promotion.

Kind regards
ENWHP-Newsletter-Team

The current topics

Move Europe - A Campaign for the Improvement of Lifestyle-Related Workplace Health Promotion in Europe

Under the leadership of the National Contact Office (NCO) in Italy (ISPESL/ University of Perugia), the ENWHP has developed its 7th initiative on life-style related Workplace Health Promotion (WHP), focusing on the combination of the following 4 fields: physical activity, healthy diet, mental health and smoking prevention. The initiative is designed as a campaign which sets quality standards for Good Practice in WHP, identifies complying models and disseminates these results throughout Europe. [more...](#)

Become a "Move Europe Company" – Join us now! Move Europe with us!
Workplace health promotion has long since been common practice in many companies. Health management has found its way into corporate strategies and principles in line with the growing significance of health. The "Move Europe" initiative sees itself as the missing boost to publicise the available examples of good practice and help to disseminate them. Your company, too, still has the possibility of becoming a "Move Europe Company". [more...](#)

"Move Europe Partner" – An example from Germany

Employee well-being is incorporated worldwide in IBM in the "Corporate Policy 127" and is a firmly established management strategy, fulfilling the basic requirements set out in the Luxembourg Declaration for Workplace Health Promotion. The well-being management system introduced in 1995 helps to coordinate the well-being strategy and is integrated in the processes throughout the company. Employees have access to a wide range of programmes on health, fitness and nutrition. IBM also provides a number of progressive staff programmes, for example flexible working hours, tele-working and on-going job training courses. The Global Well-being team is responsible for implementing the Well-being programme. [more...](#)

The Role of Healthy Lifestyle in Enhancing Corporate Culture and Health
Lifestyle-related behaviours such as diet, physical activity, tobacco use and stress exert a strong influence on health. European as well as American and Canadian studies report overweight and obesity, cardiovascular diseases, hypertension and diabetes as the major health risks and diseases mainly due to an "unhealthy" life style. Employers realize the connection between life style habits, good health, decreased absenteeism, lower medical costs, improved performance and higher productivity. That's why health promotion programmes have become very popular among larger organisations. [more...](#)

Health-related and economic benefits of workplace health promotion and prevention

Work health promotion and prevention enjoy wide scale social acceptance. However questions are often raised regarding evidence of the benefits. The effectiveness of occupational health promotion and occupational safety and health

Events & Dates

6th-7th September 2007: Dublin, Ireland --- 4th IHPM European Health & Productivity Congress
[more...](#)

6th-8th September 2007: St Gallen, Switzerland --- 3rd World Ageing & Generations Congress
[more...](#)

20th-22nd September 2007: Athens, Greece --- International Health Conference: Recent Advances in Clinical Medicine, Public Health and Health Policy
[more...](#)

3rd-6th October 2007: Bad Hofgastein, Austria --- The 10th European Health Forum "Creating a better future for health in Europe"
[more...](#)

11st-13rd October 2007: Helsinki, Finland --- 15th European Conference on Public Health: The future of Public Health in the Unified Europe
[more...](#)

18th-21st October 2007: Budapest, Hungary --- 7th IUHPE European Conference on Health Promotion and Health Education Globalization and Equity: Consequences for Health Promotion Policies and Practices
[more...](#)

7th-8th November 2007: London, England --- Engaging in Corporate Sustainability
[more...](#)

initiatives as measured by the improvement of the employees' health and the success of the company is of particular significance for their acceptance. A systematic synopsis and evaluation are not yet available. A scientific evaluation of the effects was therefore carried in a study within the context of a project "Initiative Gesundheit und Arbeit (IGA)". [more...](#)

European Conference "Health and social security in a life cycle"

The conference was organised by the Initiative Health and Work (IGA) and sponsored by the BKK Federal Association of Company Health Insurance Funds, the German Federation of Institutions for Statutory Accident Insurance and Prevention (HVBG) and the AOK Federal Association of Local Health Insurance Funds. A review of the current political and social security engagement can be found in a book which shows examples of good practice from Germany and our neighbouring countries. The book "Health and social security in a life cycle - the contribution of prevention and health promotion in Europe" can be ordered free of charge by e-mail: projektteam@iga-info.de or by Tel.: 0351 457-1010. In the following you will find useful information about this event. [more...](#)

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